



Date: 18-12-2025

GAUHATI UNIVERSITY
CENTRE FOR DISTANCE AND ONLINE EDUCATION

HOME ASSIGNMENT

Master in Commerce (M.Com.)

Semester - I (Session: 2025-2026, July-August)

Guidelines for Submission:

1. Learners who have been admitted in the Academic Session (2025-26, July-August) will write the Home Assignment.
2. Learners should write their **Roll Number, GU Registration Number, Subject, Semester, Paper Title, Paper Code and Name of the Study Center** clearly on the first page of the answer script in the space provided.
3. The formats of the answer scripts are available at, and can be downloaded from, the GUCDOE website (www.gucdoe.in).
4. There will be 2 (two) compulsory questions in each paper with options (Total Marks: 2 questions x 10 marks = 20 marks).
5. **Typed/Computerized answers will not be accepted.** Learners will write the answers neatly in their own handwriting.
6. Answer to a 10 mark question should not exceed 400 words.
7. Learners should not submit any plagiarized answers as such a practice is deemed to be unfair.
8. Learners of different Study Centers under GUCDOE will mandatorily submit the answer scripts at their respective Study Centers.
9. Learners of GUCDOE center will submit their answer scripts at GUCDOE Office.
10. **Last Date of Submission: 20th January, 2026.**

PAPER: COM 1016 (Business Policy Analysis)

Answer **any two** from the following questions:

2 x 10 = 20

Q. No. 1. What is the need, objectives and the constitutional provision for state intervention in business? **10**

Q. No. 2. What are the major difference between MNCs and TNCs. List out the major Indian MNCs operating around the world and some major MNCs that India host, with a brief discussion on the products, sectors, countries it operates and the mode of entry into the host country (at least two MNCs each in each categories) **10**

Q. No. 3. What is sickness in Public enterprise? Discuss the various internal and external causes of sickness in public enterprise. **10**

Q. No. 4. Discuss the concept and benefits of PPP. Highlight the various PPP initiatives undertaken by the Government of Assam with special reference to Health, Transportation and Power Sector in the state. **10**

PAPER: COM 1026 (Financial Reporting and Analysis)

Answer **any two** from the following questions:

2 x 10 = 20

Q. No. 1. What is financial reporting? What are its objectives? Discuss the users of the financial information and highlight the qualitative characteristics of the Financial Information. **2 + 3 + 5 = 10**

Q. No. 2. Discuss the differences and similarities between IFRS and Indian GAAP. **10**

Q. No. 3. Discuss the application of the relevant Accounting Standards in the valuation of Assets, Liabilities and Owners' Equity. **10**

Q. No. 4. Write short notes on: **2.5 x 4 = 10**

- a) Segmental Reporting
- b) Directors Report
- c) Elements of the Financial Statement
- d) Ratio Analysis

PAPER: COM 1036 (Marketing Policy Analysis)

Answer **any two** from the following questions: **2 x 10 = 20**

Q. No. 1. Define Marketing. Discuss the evolution and philosophy of Marketing. **10**

Q. No. 2. Write short notes on : **2.5 x 4 = 10**

- a. Brand Loyalty
- b. Product Line
- c. Product Packaging
- d. Brand awareness

Q. No. 3. Discuss the relationship of Marketing with various other functional areas of an organisation. **10**

Q. No. 4. Explain briefly the different tools available for Integrated Marketing Communication. Explain them with relevant examples in the present day business context. **10**

PAPER: COM 1046 (Business Statistics)

Answer **any two** from the following questions: **2 x 10 = 20**

Q. No. 1. Define Standard Error and write its utility. What are the differences between Parametric and Non-Parametric tests. **10**

Q. No. 2. Explain the concept of Partial and Multiple correlation. Write the uses and limitations of Multiple and Partial Correlation Analysis . **10**

Q. No. 3. Write the advantages and disadvantages of decision tree approach. **10**

Q. No. 4. Discuss Lorenz Curve and Gini Coefficient. **10**

PAPER: COM 1056 (Financial Markets and Institutions)

Answer **any two** from the following questions: **2 x 10 = 20**

Q. No. 1. Discuss the function and structure of the Indian Financial System. **10**

Q. No. 2. Discuss the structure of Commercial Bank in India. Discuss the recent developments in Commercial banking operations. **10**

Q. No. 3. Differentiate between economic development and financial development. Discuss the indicators of economic development and financial development. **10**

Q. No. 4. Discuss the regulatory framework of Indian Financial System. **10**



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Gauhati University

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Centre for Distance and Online Education

ANSWERSCRIPT FOR HOME ASSIGNMENT

Roll Number (8 digit):

(GUCDOE Enrollment No)

G.U. Registration No.:

Programme Name:

Semester:

Paper Title:

Paper Code:

Name of the Study Centre:.....

N.B.: Please note that the Name of the Candidate should not be mentioned anywhere. If found, the answer script will not be evaluated.)



























